



**BLACK AND SILVER BRIGADE**  
**BAND BOOSTER MEETING MINUTES**

MEETING DATE: January 12, 2021

MEETING CALLED TO ORDER: 7:01pm on Zoom

Present: Jay Davis, Director  
Aimee Ingle, President  
Carol Buccelli, Secretary  
Naura Rivera, Co- Treasurer  
Dana Butler, Co-Ways and Means  
Approximately 15 Booster Band Families.

Rob Ingram, Asst Director  
Niki Gibbs, VP  
Christina Sullivan, Treasurer

OPENING AND WELCOME: Aimee Ingle, President

GUEST: Michelle Zdanowicz from Custom Fundraising Solutions Atlanta South

- She is here to tell us about the Mattress Fundraiser that was rescheduled from August to Feb 6.
- She shared a power point with the Zoom attendees. This is the 4<sup>th</sup> year they have been working with HOCO.
- Our goal this year is \$5,000. The 1<sup>st</sup> year we made \$10,000. The 2<sup>nd</sup> year \$8,000. The 3<sup>rd</sup> year \$4,000.
- This is an easy fundraiser. You do not have to sell anything yourself all you have to do is share the information with everyone you know. The more you share hopefully the more people will attend and purchase a mattress, pillow, or sheets.
- We will be trying to get the gym to hold the fundraiser.
- The company will be implementing safety measures including social distancing, masks, and limiting the amount of groups to 7 in the sales area and only 3 people per group. Children will be asked to be held, hand sanitizer will be available, and they also have a spray to sanitize areas. If you are interested in purchasing a pillow, you will be given your own pillow sleeve to put on pillows you are testing out.
- There are lots of varieties and options of mattresses and pillows.
- Available to all students will be flyers to hand out to potential customers. Put your band member's name on the bottom. There will be incentives applied to your band fees for PURCHASES made under your student's name. The amount will differ depending on how many items are purchased for example: if 1 mattress is sold \$25 will be applied to your band account.
- Yard signs will be available too.
- Please find the event on Facebook and invite other people to attend.
- If you have any questions please email Davis. He will try to give you answers.
- The fundraiser will be successful when the event is share with everyone you know.

UPCOMING DATES: A new calendar for the rest of the year was sent out by email by Davis last week

BOARD REPORTS:

SECRETARY: Carol Buccelli

- Last meeting's minutes are approved

VICE PRESIDENT: Niki Gibbs

- No information to report

TREASURER: Naura Rivera/Christina Sullivan

- Treasurer's report was approved and seconded. As of Jan 21

Main Account Balance	\$37,179.00
Ms. HOCO	\$2,450.00
Escrow	\$22,388.00
- There are \$5497.95 outstanding in student fees. Naura will be sending out statements. If you have sent payments this week they have not been collected yet. She will be emptying the box this week.
- We will be adding the marching 3<sup>rd</sup> quarter meals to students' accounts soon. They will be \$30 per child.
- Despite the pandemic we were able to make \$6,200 profit from the concession stand. This is far less than we normally do, but initially we thought we might lose money running the concession stand during the games this past year. All of our fundraising profits total \$18,000. This includes concessions, popcorn and the coke refund that we get returning coke items not used in the concession stand.

WAYS & MEANS: Amber & Derek Strawn & Dana Butler

- Nothing to report

ROB'S CORNER: Rob Ingram

- We had Honor band auditions today. He helped record students for 3-4 hours.
- Ingram is very thankful for everyone, but very weary tonight.

JAY'S WAYS: Jay Davis

- The calendar is up to date other than one date. That is the day that audition materials are available. That date will be added soon.
- All classes are working on LGPE prep. Everything will be the same as normal years with after school rehearsals. Safety protocols will be in effect.
- The amount of 18,000 is what we have made in fundraisers this year. This number is far less than we would normally make just from concessions in a regular year.
- We have the Mattress Fundraiser on Feb 6.
- We will probably do another popcorn fundraiser around March and the end of the year Onion Sale to help with next year's fees.
- Make up pictures were done today.
- Music is extremely challenging this semester.
- Miss HOCO news: He has been talking with the administration. Due to COVID restrictions in the theatre and the fact that the only money we make is through ticket sales, we cannot have Miss HOCO this year. We will postpone until next year.
- We will be contacting a few people within the chaperone/uniforms areas to help organize the storage room at the end of this month.
- We appreciate the few parents that have joined us tonight.

PRESIDENT: Aimee Ingle

MEETING ADJURNED AT 7:34PM

NEXT BOOSTER MEETING: TBA at 7:00 pm